

Press Release

FOR IMMEDIATE RELEASE

## **Deutsche Bank wins Best International Cash Management Bank, Best International Transaction Bank and Best Global Clearing Bank (Euro and USD) in Asia Pacific awards for 2015**

- **Deutsche Bank grew strongly by leveraging its consolidated cross-business partnerships**
- **It increased cross-selling between cash management and FX, resulting in a 40% increase in FX revenue**
- **Deutsche Bank is the winner of the inaugural Best Global Clearing Bank award for EUR and USD clearing**

**Hong Kong, April 14<sup>th</sup> 2015**—Deutsche Bank won Best International Cash Management Bank, Best International Transaction Bank and Best Global Clearing Bank (Euro and USD) in Asia Pacific awards for 2015 during the 16<sup>th</sup> Asian Banker Summit. The ceremony was held at the Four Seasons on April 14<sup>th</sup> 2015.

Despite a challenging international operating environment, Deutsche Bank gained market share and grew faster than its international competitors in the market by leveraging its consolidated cross-business partnerships.

It launched a global campaign to accelerate the growth of its cash management and trade finance businesses by capitalising on FX cross-selling opportunities. This led to a 7% growth in new mandates. The increased cross-selling between cash management and FX—with a focus on promoting higher-margin FX deals—was highly successful, resulting in a 40% increase in FX revenue.

It is also a leading provider of global cross-currency clearing services and is the inaugural winner of the best global clearing bank award in recognition of its cross-currency clearing capability. It is ranked as one of the top three providers of Euro and USD clearing, and top in Euro clearing, with a market share of 50%

About 1,000 delegates attended the event, consisting of industry specialists, senior bankers, regulators, service providers and decision makers from leading institutions in Asia, the US, Europe and Latin America, where opinions and responses of practitioners from across the region to global issues are shaped.

The Transaction Banking Awards under the Asian Banker Business Achievement Awards are widely acknowledged by the financial services industry as the highest possible accolade available to professionals and banks in the industry as recognised in the Asia Pacific region.

The Transaction Banking Awards evaluate banks' achievements in cash management, payments, and trade finance. The winners for these awards are determined through a combination of surveys, interviews and field research by The Asian Banker's research staff. A stringent three-month evaluation process based on a balanced and transparent scorecard had been used to determine the winners.

## **About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is [www.theasianbanker.com](http://www.theasianbanker.com)

For more information please contact:

Ms. Janice Chua

Tel: (+65) 6236 6532

[jchua@theasianbanker.com](mailto:jchua@theasianbanker.com)

TAB International Pte Ltd

10, Hoe Chiang Road, #14-06 Keppel Tower, Singapore 089315

Tel: (65) 6236 6520 Fax: (65) 6236 6530 [www.theasianbanker.com](http://www.theasianbanker.com)

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